

# Transactional Analysis in Management

## **Objectives**

To equip participants with the knowledge and skills to positively utilise the behavioural aspects of their team and to understand TA concepts, and how to incorporate them into effective management.

#### What is it about and what will it do?

Delegates will learn how to use transactional analysis skills in such a way as to maximise an individual performance potential and to gain lasting commitment to personal and business objectives.



#### Who is it for?

Managers and team leaders who are responsible for delivering performance through people, and who need to understand the behavioural consequence of their actions.

### **Outline content**

- What is transactional analysis
- The concepts
- Applying the TA parent adult child model to shift a difficult business
- relationship?
- How do different learning styles affect work performance
- How to spot the psychological games played out in teams











